

The China Online Analyzers Market

Product Briefing

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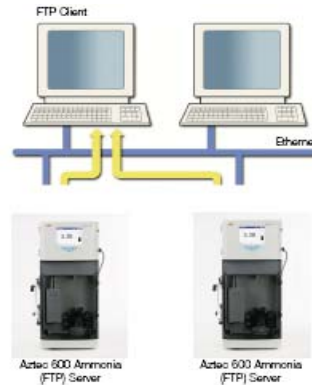
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The China Online Analyzers Market – Product Overview

Online Analyzers in China

This LPS provides an in-depth understanding of the market for online analyzers in Mainland China, which was produced from our primary survey in 1H, 2011.



This study focuses on domestic sales of online analyzers which are divided into three product categories: online liquid analyzers, online gas analyzer, and online solid analyzers.

A quantitative and qualitative assessment of the following is included:

- Market Figures
- Competitive Analysis
- Channel Analysis
- Analysis by industry
- Growth Rates & Forecasts
- Market Opportunities

The following figure shows a breakdown of the interviews conducted for this study.

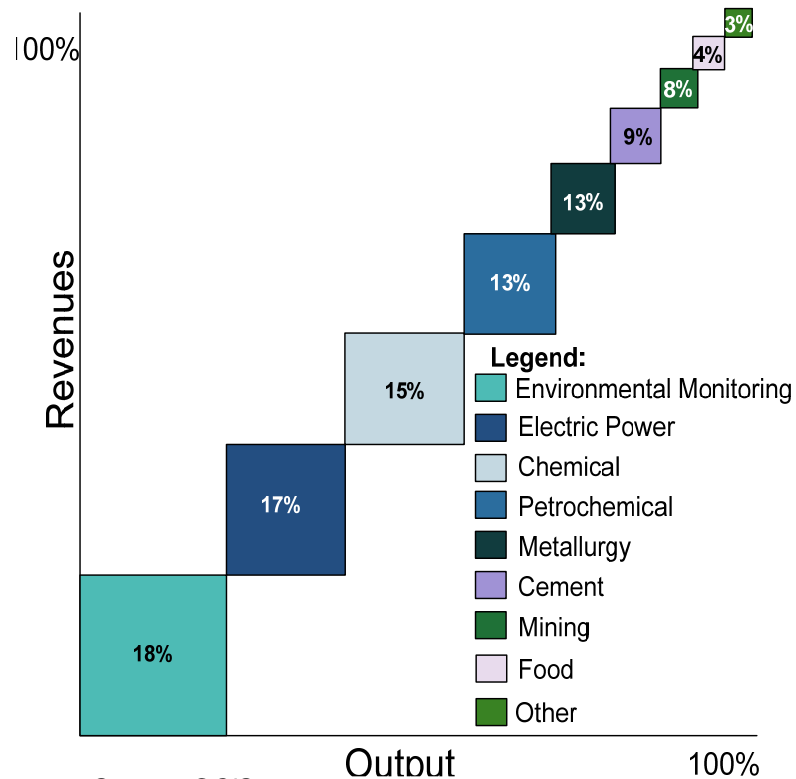
Interviewed Companies include:
ABB, Hach, Focused Photonics, Endress + Hauser, Siemens, Yokogawa, Yiwen, Dongfang, Sick Maihak, Shimadzu, Sycamin, Filburn, Tianhong and more.

Interview Sampling

Target Groups	Companies (No.)
Suppliers	40
Downstream Players	25
Experts	5
Total	70

The market grew by around 20% last year (nominal). By 2015 the market is expected to grow by a CAGR of about 18%.

Market Size Figures 2010



Source: GCiS

Definitions

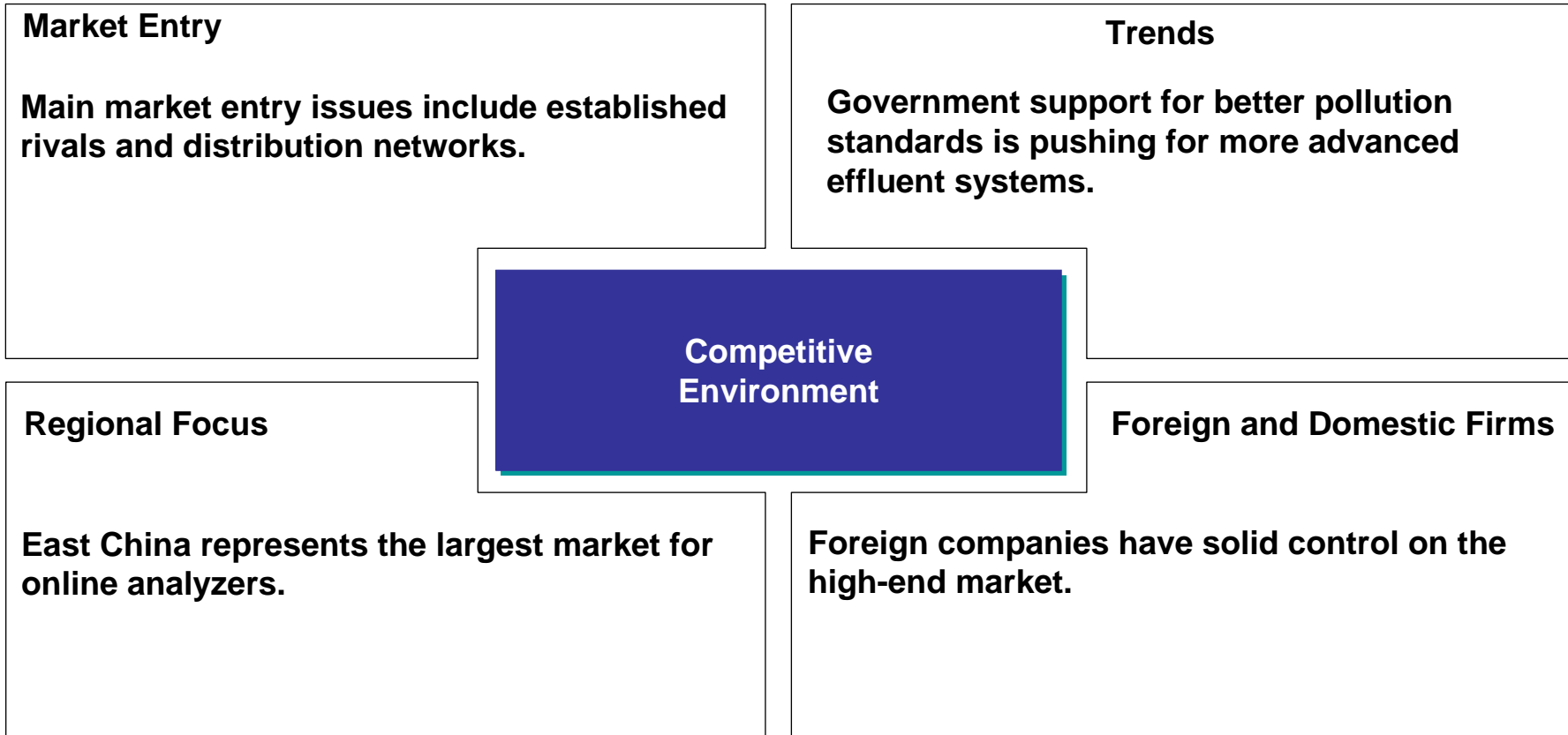
Online Analyzer: Online Analyzers (also referred to as “process analyzers”) are devices that automatically measure chemical quantities or physical traits -- such as water turbidity, or gas pressure -- in a flowing state of matter (liquid, gas or solid). They are called “online” analyzers because they are installed where the medium is flowing (or on a conveyer-belt for solid substances).

Online Gas Analyzer: Online gas analyzers are designed to detect and measure the presence of a specific target chemical or chemicals (the analyte) within a gaseous medium. Commonly used to detect greenhouse pollutants.

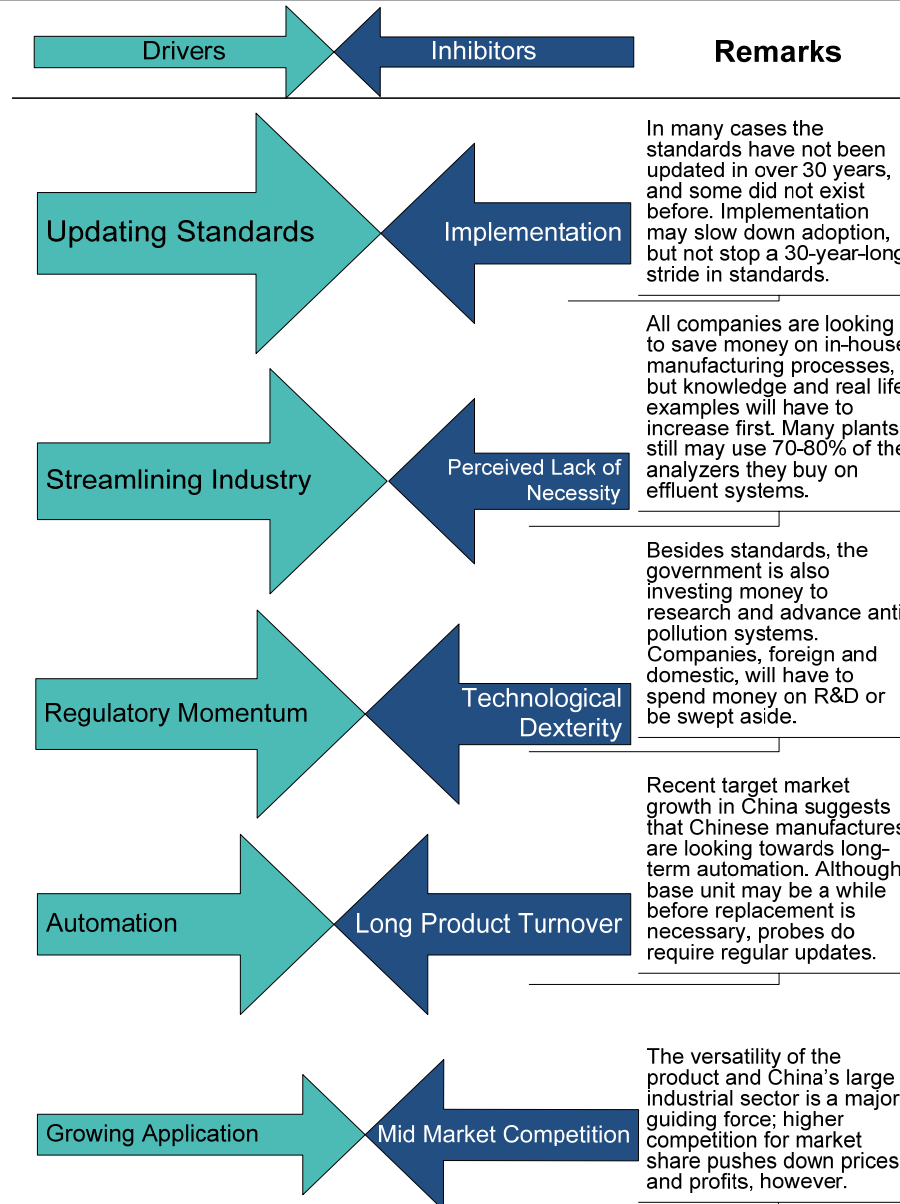
Online Liquid Analyzer: Online liquid analyzers are designed to detect and measure the presence of a designated chemical within a liquid medium. Common analytes include Chemical Oxygen Demand (COD), pH, turbidity, and heavy metals.

Online Solid Analyzer: Online solid analyzers are designed to detect and measure the presence of certain designated chemicals within a solid medium. Common analytes include water, silicon, iron, aluminum, magnesium and calcium. Unlike online liquid and online gas analyzers, these are not used in effluent waste systems.

The online analyzer market will grow with China’s largest industries. Foreign companies have solid control on the high-end market.



Drivers & Inhibitors “Money saving attributes are a selling point”



Purchasing the Study



This Study is priced at:

Complete Study: RMB 23,600	Executive Summary: RMB 10,400
Aggregate Analysis: RMB 16,100	Supplier Profiles: RMB 13,800
Competitive Analysis: RMB 11,100	Influencer Analysis: RMB 9,800
Product Segments Analysis (each): RMB 8,700	<i>Plus Tax</i>

Major areas covered include:

- Market size and shares
- Five-year Projections
- Market Structure
- Pricing trends
- Distribution
- Consumption
- Assessment of key suppliers

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