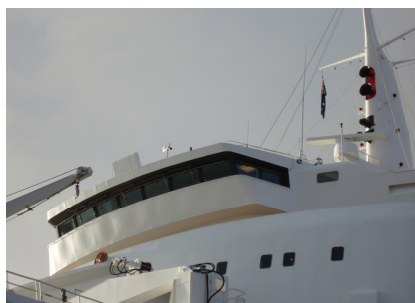


The China Anti-Corrosive Coatings Market

Product Briefing

Contents

- Product Overview
- Market Snapshot
- Market Dynamics
- Drivers and Inhibitors
- Purchasing the Study



The China ACC Market – Product Overview

Green HVAC in China

This LPS provides an in-depth understanding of the market for Anti-Corrosive Coatings (ACC) Market in Mainland China.



The report is based on a study of the production, sales, distribution and application of ACC based on six major product technologies, five of them resin-based (epoxy, PU, chlorinated rubber, acrylic and alkyd) and one metal-based. A quantitative and qualitative assessment of the following are included:

- Market Figures
- Competitive Analysis
- Channel Analysis
- Analysis by Product Segment
- Growth Rates & Forecasts
- Market Opportunities

The following figure shows a breakdown of the interviews conducted for this study.

Interviewed Companies include:

3M	KCC Chemicals
Akzonobel	KLB-AC
Chugoku	Ningbo Dongsheng
COSCO Kansai	PPG Coatings
Dalian Yuxiang	Qindao Haijian
DuPont	Shandong Lehua
Euronavy	Shanghai Aolan
Guangzhou Jienai	Shanghai International
Hempel	Shanghai Kailin
Hunan Xiangjiang	Beijing Bihazhou
Jinan Kexing	Sherwin Williams
Jotun	Valspar

Interview Sampling

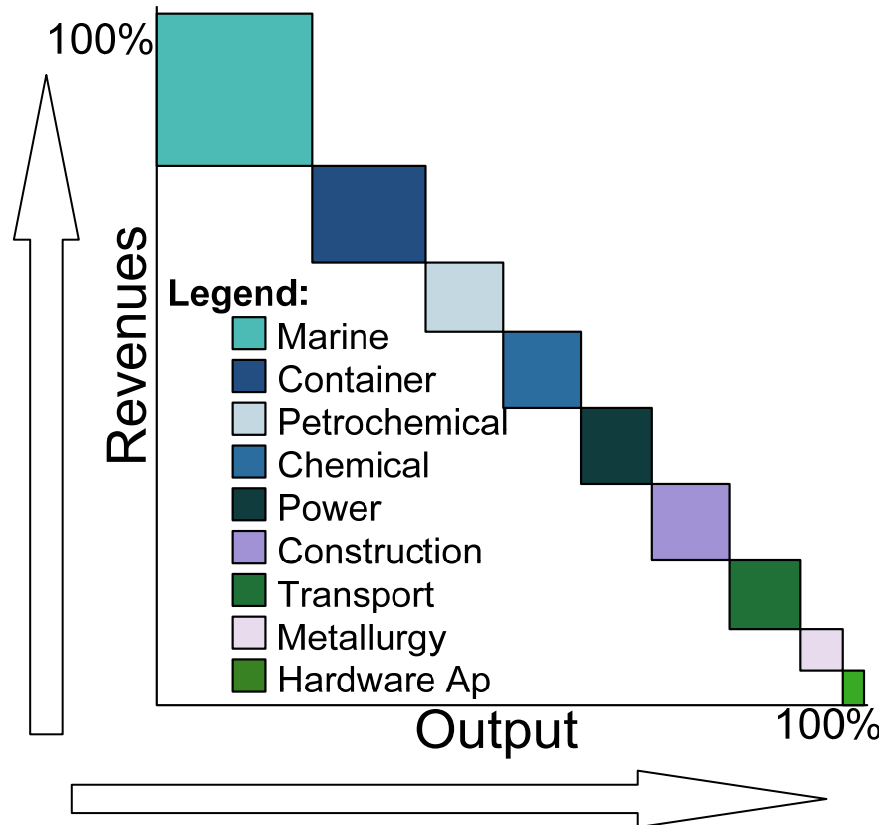
Target Groups	Companies (No.)
Suppliers	45
Channel & Influencer	10
End-Users	42
Other	12
Total	109

Market Snapshot

“a RMB 23 BN Market”



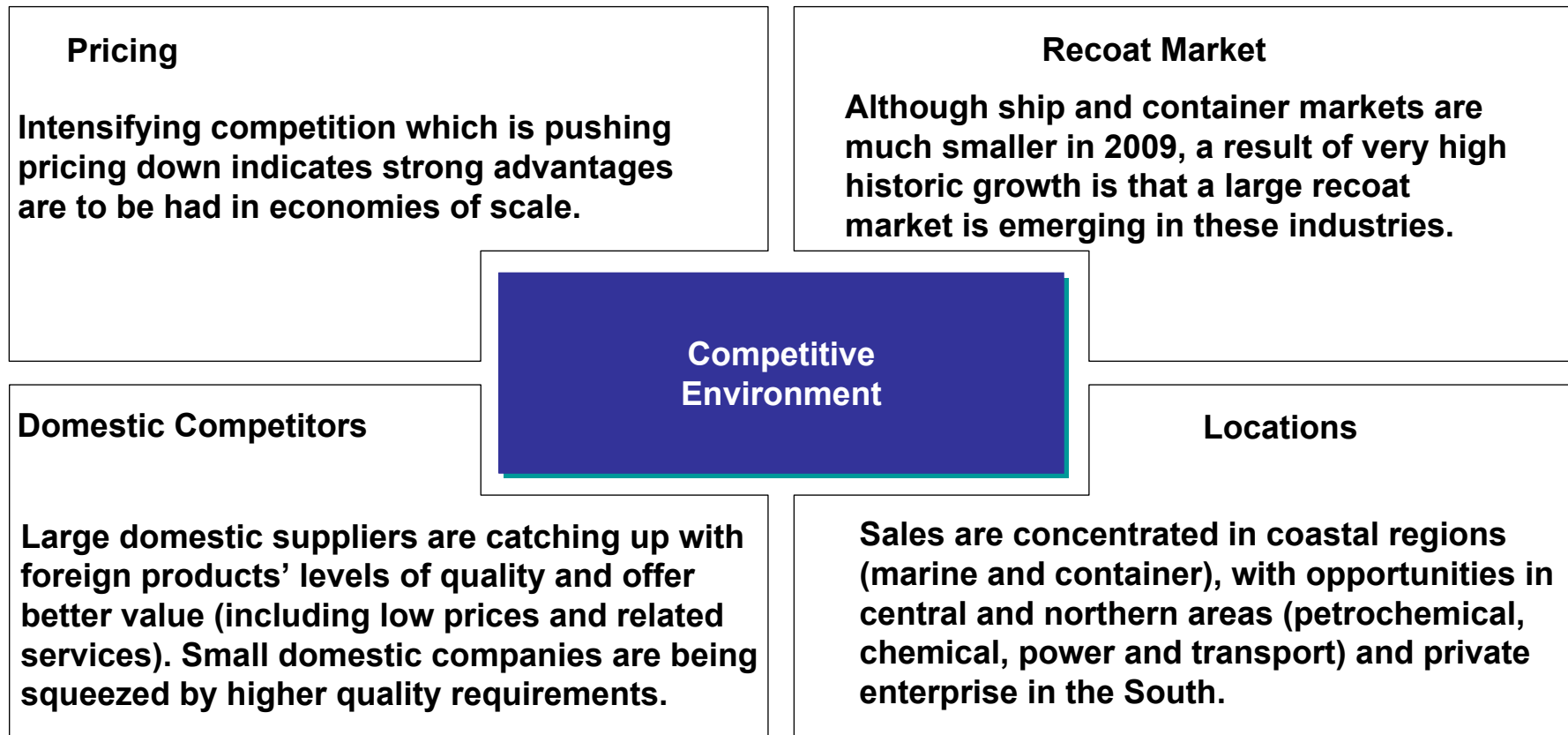
China’s market for ACC is showing robust growth in 2009. Despite a drop in the number of containers and ships being produced, other industries such as petrochemicals, transport, construction and power have been buttressed by the Chinese government’s stimulus package and are demanding higher volumes and quality.

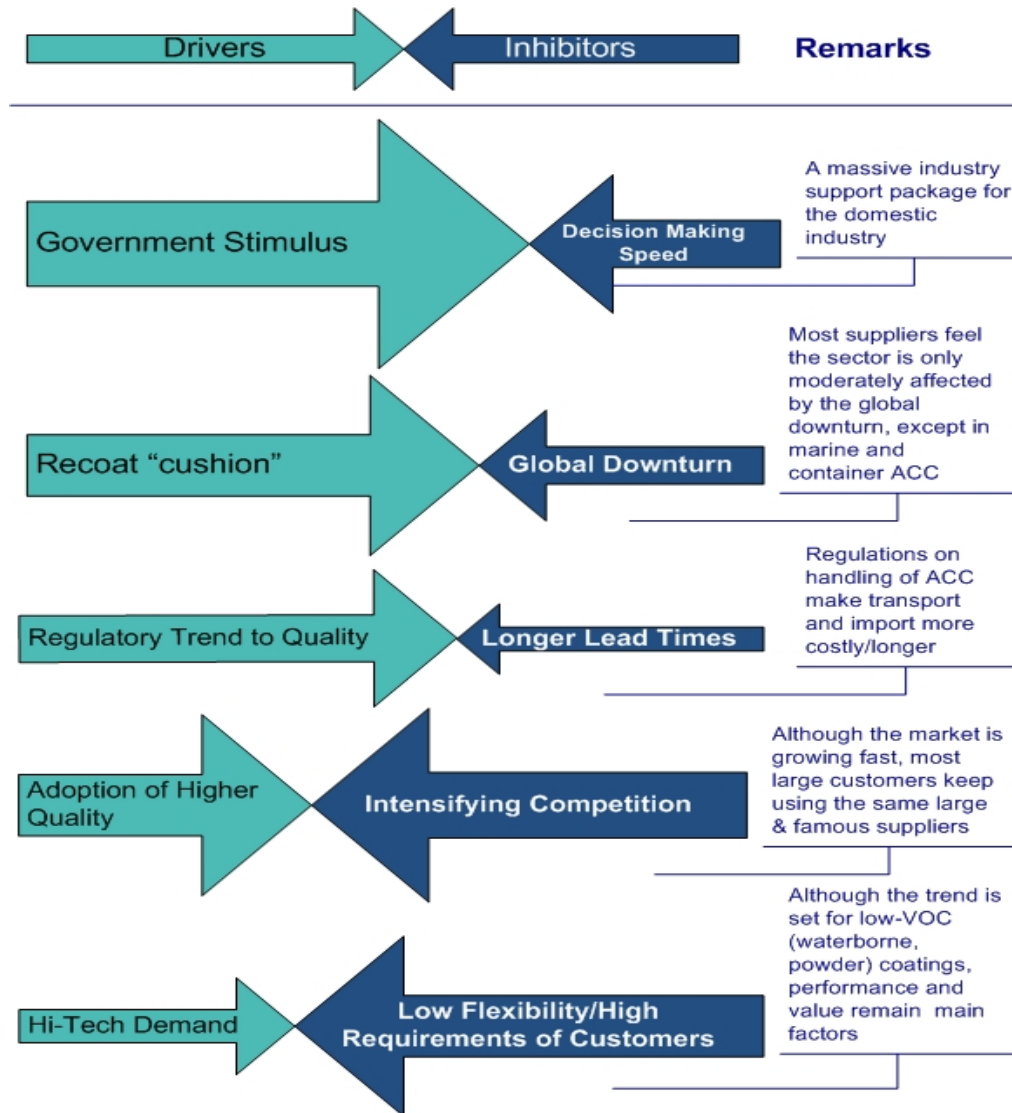


- **Acrylic.** Solvent based coatings.
- **Alkyds.** Polymers with an ester base and contain a binder that is based on resins.
- **Anti-Corrosion Coatings.** Coatings used to protect surfaces of rust and other forms of corrosion.
- **Chlorinated rubber.** Natural rubber altered through a chlorination and plasticization process that gives it its coating properties.
- **Epoxy-based.** Coatings using epoxy resin as the main film-forming substance are known as epoxy paint coating.
- **Low-VOC.** ACC that contains minimal volatile organic compounds.
- **Metallic.** Coatings giving cathodic protection by corroding over (or being more corrosion resistant than) the under laying surface.
- **Polyurethane.** Aliphatics, prepared from polyol and an isocyanate.

Market Dynamics “Market links ACC with long term value”

Requirements for higher quality, new and more environmentally friendly products are the dominant trends. Container and marine applications are set to lose ground to fast growing petrochemical, transport and construction segments. Epoxy and low VOC coatings are seen as dominant technological trends in all industries.





Purchasing the Study



This Study is priced at:

Complete Study:	RMB 23,600	Executive Summary:	RMB 10,400
Aggregate Analysis:	RMB 16,100	Supplier Profiles:	RMB 13,800
Competitive Analysis:	RMB 11,100	Influencer Analysis:	RMB 9,800
Product Segments Analysis (each):	RMB 8,700		<i>Plus Tax</i>

Major areas covered include:

- Market size and shares
- Five-year Projections
- Market Structure
- New vs Replacement sales
- Pricing trends
- Distribution
- Consumption
- Assessment of key suppliers

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